

## Sample Media Advisory

### (Name of your organization) to Hold Forum on Drug and Alcohol Treatment Services

In recognition of the 14th annual observance of **National Alcohol and Drug Addiction Recovery Month (Recovery Month)**, [name of your official] will announce that the [name of your organization] will hold a Forum to discuss the shortage of drug and alcohol treatment services in [name of your community]. In making the announcement, [name of official] said that it is currently estimated that nationwide 76 percent of people in need of treatment for a problem with illicit drugs did not seek or receive treatment. Consequently, this Forum will look at how the national reality impacts [name of your community].

A primary area of focus for the discussion will address the need for coordinated mental health and substance abuse treatment services in the community. Coordinated services for men, women, and youth who are addicted to drugs and/or alcohol and who also have a co-occurring mental disorder or co-existing physical illness are crucial to the individual's well-being and the health of the community-at-large. The Forum is especially timely in light of the fact that this year's national theme is **"Join the Voices for Recovery: Celebrating Health."**

The Forum will feature speakers from the recovery community, health and wellness providers, local public officials and civic leaders, and employers (whoever is in attendance).

**Participants:** [add the name of your local official]  
[add the name of a representative from your organization]  
[add the names of leaders in recovery who are participating]

**Date:** [day and month]

**Time:** [time of the event]

**Place:** [address of where the event will be held]

**Contact:** [name of the person from your organization who will field phone inquiries]

**Phone number:** [contact person's phone number]

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